

UNITY IN DIVERSITY



Afar	Tigre	Tigrigna	Rashaida	Kunama	Saho	Nara
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Hedareb	Bilen
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The Eritrean Community in Fresno County organized
a Lecture on

*“SOFT POWER: Lessons for the **Diaspora**”*

By Issayas Tesfamariam

Sunday, December 18, 2011

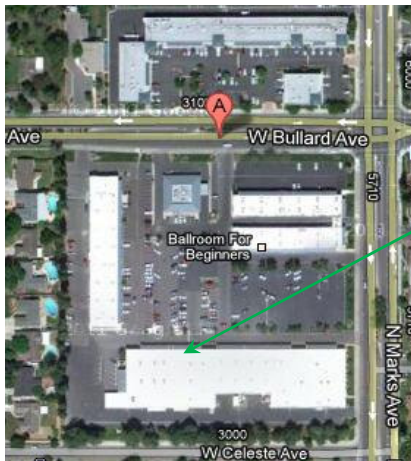
2:00 – 4:00 pm

Please RSVP by 10:00 pm on December 17, 2011 by
calling Raie Yared at 559-681-5040 or sending email to
ra_raw@yahoo.com



Issayas Tesfamariam is a filmmaker, historian
and researcher. He works and teaches at
Stanford University.

*Issayas will talk about hard power and soft
power that will be helpful for Eritreans in the
diaspora. He will especially dwell on how to
use culture as a commodity and beyond.
Issayas will give examples of what the diaspora
is doing and argue that the talent, experience of
the diaspora needs to be identified, channeled,
and harnessed for its benefit, individually and
as a community. He will give some suggestions
on how to proceed.*



Location

South-west corner of

Marks & Bullard

Fig Garden Regional Library

3071 W Bullard, Fresno, CA 93711